



Sustainable Data Discovery for Privacy, Security, and Governance

In previous e-Files we have dealt with certain legal issues regarding data privacy. We received a lot of positive response to the e-File and thought we would share, in particular, one product related response which may be of benefit to corporates looking to implement a PoPI solution.

Data is a hot commodity and today, organizations have more of it than ever, enforces better privacy, security, and governance measures by discovering sensitive and personal data and lineage you didn't know existed.

Why Is Total Data Discovery Critical?

- **Security**
You can't protect what you don't know
- **Business Intelligence**
Only fully informed decision makers can make an accurate decision
- **Governance**
Partial discovery leads to partial governance

Assess, Don't Guess.

Fully Automate Data Discovery to Build a Complete and Continuous Picture of Your Data, No Manual Effort Required

- **Discover**
Locate PII data at rest/motion (in transit), structured/ unstructured, and known/unknown
- **Analyse**
Rationalize PII data saved in different formats and files and create a smart catalog of all the PII data
- **Lineage**
Get full visibility into the data life cycle, including

- **Compliance**

If you can't provide accurate reports, you can't be compliant.

data origin and where it moves over time, and identify how many copies of that data exist

Specifically designed to meet the stringent requirements of the General Data Protection Directive (European Union GDPR), as well as those of HIPAA, PCI DSS and other regulations, the product's suite of solutions provides continuously updated visibility into the data flows within an organization, enabling privacy and security stakeholders to locate all personal data, be it known or unknown, structured or unstructured, in motion or at rest. It can also create a Master Data Catalogue inventory.

Existing data discovery and business process mapping solutions are labour-intensive and potentially non-comprehensive, requiring users to classify every piece of data and track location details, yet providing no insight into network data flows. The product is a leading solution that maps the organization's personal data flow to business processes, outlining how information is being shared within the network and with partners and international organizations. It is also able to auto-classify, i.e. identify and categorize data by type with no user intervention.

If you are interested in, or have any questions regarding the product or any POPI issues, you are welcome to get in touch with us. Kindly note that this is a third-party product not supplied/supported by us

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